

WALL ST. IN PANIC AS STOCKS CRASH

DemiDec Announces New Deal for Decathlon

Endorses Music of the 1930s

Att sprint veri eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio.

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus.

Temporibus alpacitie quibusdam et aut officiis debitis aut ion rerum necessitibus medema saepe eveniet ut et voluptates repudiandae sint asimov et molestiae non recusandae. Itaque earum rerum hic tenetur.

Clippers win champ-
Continued on Page 4

Creates New Super Quiz Bureau to Study Geology



An impoverished alpaca huddles with her baby. (Ben Barberry, AP)

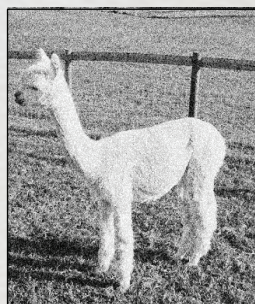
Vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem bauer ciao revun facilis est et expedita distinctio.

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat schaffer facere possimus, omnis

Cuts Calculus to Improve Student Morale, Save Costs

Blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio.

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et



Alpaca laments the passing of calculus. (Barry Botter, AP)

molestiae non recusandae. Itaque earum rerum hic tenetur

Replaces Two Urban Areas with Wrathful Grapes

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus patronus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur voluptatibus maiores alias consequatur.

Neque porro Dumbledore quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut

Launches Study of Economics and Great Depression

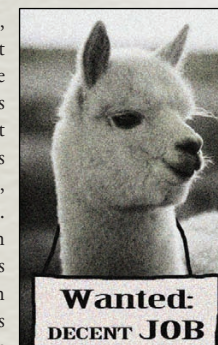
Et harum quidem rerum facilis est et expedita distinctio.

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus.

Emporibus raffles autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur voluptatibus maiores alias consequatur.

Charges Historians with Exploring Depression's Causes and Context

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus vicki getem quibusdam et aut officiis debitis au anirudh rerum necessitatibus sivar amos eveniet ut et voluptates repudiandae jack et khor



Unemployment soars in Los Angeles. (Bert Banaday, AP)

Alpaca Ranches Survive Crash

Pisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, yew chung beijing rondus triumphus, nisi ut aliquid ex ea commodi consequatur.

Depressed Artists: "Our time is now."

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur voluptatibus maiores alias consequatur.

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur?

Sed ut perspiciatis unde iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto. Avatar se debe ver en imax 3D.

Help Your Team, Help the Program

DemiDec's new Curriculum Tiers and lower-priced boosters are meant to help make it possible for more teams to continue participating in and benefiting from the Academic Decathlon experience. DemiDec also donates a significant portion of its revenues to state and local Academic Decathlon organizations.

DEMIDEC®

We do our best, so you can do yours.





THE COMPLETE CURRICULUM

FOR LEARNING



FOR TESTING

Resource Guides

Use these student-friendly textbooks to learn every event.

- Published for all events, including speech, essay, and interview
- Separate resources for the novel and the shorter selections
- Professionally written, carefully illustrated, and cheerfully footnoted

PowerPoint Lectures

Teach the curriculum one slide at a time.

- Published in every objective event except math
- Coaches can use the lecture slides to teach the material
- Students can use the lecture slides to learn on their own

Workbooks

Learning becomes more interactive with our workbooks.

- Students can work through exercises on their own or in groups
- Published for every objective event, from math to literature
- Go beyond true/false and fill-ins to custom fit each event

Power Guides

Commit every testable fact in the curriculum to memory.

- Power Guide organize and outline every fact in every event
- Extensive lists and charts of all terms, people, dates, and more
- Written by past master Decathletes: all scored 8,000+ points

Cram Kits

The perfect review tool for the last minute.

- Friendly table-based format reviews an event's key concepts
- Special focus on most important and most forgettable details
- Super-efficient "crunch kits" categorize high, medium, and low priority facts by category

Focused Quizzes

Focus your team by testing one subtopic at a time.

- We publish 30 to 75 focused quizzes per event
- Use in class for drilling or for homework assignments
- Quizzes include multiple choice and true/false questions

Section Exams

Take full-length tests on the major sections of each subject.

- We publish 3 to 7 section exams per event
- Use to assess progress in certain areas
- Each exam is full-length and competition-style

Comprehensive Exams

Prepare with tests modeled after those at competition.

- We publish 10 comprehensive exams per event
- Each exam is full-length and competition-style

Leveled Exams

Build confidence with tests that go from easy to hard.

- We publish 3 leveled exams per event: easy, medium, hard
- Each exam is full-length and competition-style

Competition Exam

Simulate competition day with a clone of the real thing.

- Looks and feels just like the tests at competition.
- Includes music listening, essay topics, and Super Quiz relay.

Answer Explanation Guides

Don't just count scores. Learn from your mistakes.

- Every test comes with a full set of answer explanations.
- Answer explanations can double as quick review tools.

DemiDec offers more than 13,500 test items and complimentary online access.



DEMIDEC VALUE PACKAGES

The Complete Curriculum

Our classic Complete Course of Studies gets a makeover for 2010! The new and improved Complete Curriculum is your best choice for a comprehensive, approachable, and cost-effective Decathlon learning experience.

Coach's Primer	9 Cram Kits
Decathlete's Primer	Over 250 Focused Quizzes
12 Resource Guides	40 Section Exams
9 Power Guides	21 Leveled Exams
9 Workbooks	70 Comprehensive Exams

Enhanced!

The Complete Curriculum now includes:
All PowerPoint Lectures
A Complete Practice Competition



10,000 Flashcards

Order all our cards in an affordable bundle. Choose online drilling or cardstock cards, coded for difficulty, type, and outline area.

- 2,000 Super Quiz Cram Cards**
- 2,000 Social Science Cram Cards**
- 1,750 Literature Cram Cards**
- 1,250 Art Cram Cards**
- 1,250 Music Cram Cards**
- 1,250 Economics Cram Cards**
- 250 Math Cram Cards**

About DemiDec

DemiDec was founded in 1994 by Academic Decathlon national champion Daniel Berdichevsky. We have since been honored to supply our curriculum to over 1,000 schools nationwide. In 2007, DemiDec launched the World Scholar's Cup, a global non-profit with teams in over 30 countries.

Curriculum Boosters

Giant Map (with Facts)

Our 25 sq. ft. wall map of the Great Depression is filled with testable facts from the curriculum.

Practice Essay Prompts

Includes 50 Super Quiz and 50 Literature topics.

Super Quiz Relays

Simulated relays in 30 question (set of 20) and 45 question (set of 30) PowerPoint formats.

Mixed Event Relays

Great for team practice! Super Quiz style PowerPoint relay questions in all events.

Three-Category Impromptus

900 topics color-coded by category so you can easily assemble competition-style sets of three choices.

Practice Competitions

Three test sets complete with a Super Quiz relay, essay and impromptu topics, and music listening questions. Exams look just like the real competition.

Music Listening Tests

Build recognition skills with 15 tests on this year's music.

Super Quiz Voice Recording

This "book on mp3" offers a lively new way to study the guide.

DemiDanger

If you like Jeopardy, you'll love DemiDanger. Great for review.





ONLINE ACCESS AND MORE

SET UP ACCOUNTS FOR YOUR STUDENTS

Keep your entire Course of Studies close at hand. Whatever you order, you can access on our website.

Features include:

- Instant access as soon as you subscribe.
- Log in and browse materials at your convenience.
- Set up student logins and manage their access levels.
- View materials online or print all the sets you need.
- Ongoing access to your past subscriptions

Personalized Service

We know coaching an Academic Decathlon team can be overwhelming. Whether you're looking for advice on how to teach the essay or have questions about our website, when you call or e-mail DemiDec, you'll find someone happy to help you.



All subscriptions include online access!
Add hardcopies if you would also like a master set.

Ten DemiDec Myths: True or False?

1. DemiDec was founded by an alpaca. FALSE - by Daniel Berdichevsky a.k.a. DemiDec Dan
2. Our materials are known for their quirky footnotes. TRUE
3. "DemiDec Dan" and "DemiDec Dean" are the same person. FALSE - Compare their singing.
4. DemiDec Dan's mom (DemiDec Rosie) still runs DemiDec's customer service. TRUE
5. All our tests come with complete answer explanations. TRUE (and source notes!)
6. We adopted the alpaca as our mascot in a highly-contested election. TRUE
7. The French poodle came in second. FALSE - the emu did
8. DemiDec owns an alpaca farm. FALSE - not yet
9. DemiDec Dan distributes alpaca finger puppets at competitions around the world. TRUE
10. Our exams are formatted by a mysterious being named Bot. TRUE





DEMIDEC 2010: INSTANT ACCESS ORDER FORM

check for
hardcopy ✓

For cardstock flashcards, check the box.

BEST VALUE PACKAGES	10CCSCL	THE COMPLETE COURSE OF STUDIES Includes Resources, Cram Kits, over 500 tests, and more. Our most popular package. Includes 10RGP, 10PGP, 10CKP, 10WP, 10FQP, 10SEP, 10LEP, 10CEP, 10SQS & DemiQuiz	\$775	qty _____	
	10UPGRD	Power Exam Upgrade for the Complete Course of Studies Add extra-challenging Power & Scimitar exams. Add 10PSEP & 10SCEP to 10CCSCL (not available separately)	\$99	qty _____	
	10FC10K	10,000 Flashcards in Seven Events Now featuring Funnelbrain® online drilling and three-way sorting. Choose online flashcards or color-coded cardstock. Includes 10SQF, 10AF, 10EF, 10LFF, 10MAF, 10MUF & 10SF	\$375	qty _____	cardstock recommended
	10CBK1	Booster Kit 1: Giant Map, Complete Practice Competitions & DemiDanger Put the curriculum on your wall, host complete practice meets & play a quiz show. Includes 10MAP, 10CPC & 10DD	\$275	qty _____	
	10CBK2	Booster Kit 2: Super Quiz Relays, Mixed Relays, & Essay + Impromptu Topics Practice with simulated Super Quiz & mixed relays & essay/impromptu topics. Includes 10SQR, 10MR, 10ET & 10IT	\$275	qty _____	
	10CBK3	Booster Kit 3: PowerPoint Lectures, Super Quiz Voice Recording & Listening Tests Teach with our lectures, learn through listening, and practice music recognition. Includes 10PPL, 10SQV & 10MLT	\$250	qty _____	

CURRICULUM BOOSTERS	10SQR	Super Quiz Relays (900 relay questions in PPT format)	\$120	qty ___	online only
	10MR	Mixed Event Relays (600 questions in all the subjects)	\$99	qty ___	online only
	10CPC	Practice Competitions Gold, Silver, Bronze, and Copper	\$99	qty ___	
	10SQV	Super Quiz Voice Recording In standard MP3 format	\$99	qty ___	online only
	10MAP	Curriculum Wall Map Also includes 9 student copies	\$99	qty ___	hardcopy only
	10ET	Essay Topics 100 topics on Super Quiz and Literature	\$99	qty ___	
	10DD	DemiDanger Quiz Show It's a bit like Jeopardy®	\$99	qty ___	online only
	10MLT	Music Listening Tests 15 music recognition quizzes	\$99	qty ___	online only
	10PPL	PowerPoint Lectures in Six Events Use for teaching	\$99	qty ___	online only
	10IT	Three-Category Impromptus 900 topics for practice	\$69	qty ___	

STUDY TOOLS	10RGP	All Resource Guides Learn and study the curriculum	\$350	qty ___	
	10PGP	All Power Guides® Master all the testable details	\$350	qty ___	
	10CKP	All Cram Kits® Review in those final days and hours	\$300	qty ___	
	10WP	All Workbooks Work through each subject interactively	\$250	qty ___	

PRACTICE TESTS All include software	10FQP	All Focused Quizzes Drill each and every subtopic	\$249	qty ___	
	10SEP	All Section Exams Test each subject one section at a time	\$109	qty ___	
	10LEP	All Leveled Exams Easy, medium and hard tests	\$59	qty ___	
	10CEP	All Comprehensive Exams Full-length subject tests	\$249	qty ___	
	10PSEP	All Power Section Exams More difficult section exams	\$109	qty ___	
	10SCEP	All Scimitar Exams Super difficult comprehensive exams	\$129	qty ___	

Required Subscriber Information

Coach _____

School E-mail _____

Home E-mail _____

Second Coach _____

Home E-mail _____

School _____

Phone _____ Ext. _____

Street _____

City _____ State _____ ZIP _____

PO # _____

CC # _____

Type VISA MC DINERS DSC exp. _____

Send, fax, e-mail, or call in your subscription to:

DemiDec Toll-free: (866) 336-4332
 1002 Wall St. Fax: (818) 276-8475
 Los Angeles, CA 90015 E-mail: contact@demidec.com

A SOLE SOURCE VENDOR - PURCHASE ORDERS WELCOME

Calculate Hardcopy/Cardstock Fee:

H1. Sum of hardcopy items \$ _____

H2. Hardcopy fee (25% of H1) \$ _____

HST. Sum of H1 & H2 \$ _____

Listed prices are for "online only" access.

To add a hardcopy "master set" or cardstock flashcards, check the boxes and complete the calculation above.

In California? Save on sales tax! Pay no sales tax on online only materials.

Calculate Total:

Subtotal \$ _____

Hardcopy fee (H2) \$ _____

Sales tax (on HST) \$ _____
 9.75% in LA, 8.25% elsewhere in CA

Shipping: \$ _____
 Only on hardcopies: add 10% of HST

Credit Card? \$ _____
 Add \$5 credit card service fee.

Final Total \$ _____

Special Details About Your DemiDec Subscription

- ✓ All DemiDec tests include complete answer explanation guides.
- ✓ The Complete Course of Studies comes with over 500 tests, and the Power Exam upgrade adds even more: perfect for teams that emphasize testing.
- ✓ All exams and quizzes also come with DemiQuiz 2010. Cardstock flashcards (recommended) include online drilling.
- ✓ DemiDec's founder is a 1994 national champion Decathlete who ensures DemiDec materials remain friendly, accurate, and student-oriented.
- ✓ Resource guides cover all objective and subjective events. Also included: manuals for Decathletes and Coaches.
- ✓ Resource guides are authored by professional writers with appropriate college degrees and subject expertise.
- ✓ DemiDec Power Guides and Cram Kits are authored by former Decathletes who scored over 8,000 points.
- ✓ DemiDec Workbooks are collections of exercises and activities for teams to use for learning the curriculum together.

SAME-DAY DOWNLOADS

Over 500 teams around the country choose DemiDec materials.



ACADEMIC DECATHLON CURRICULUM

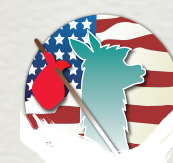
DemiDec
1002 Wall Street
Los Angeles, CA 90015



LITERATURE



SUPER QUIZ



SOCIAL SCIENCE



LISTENING & MORE



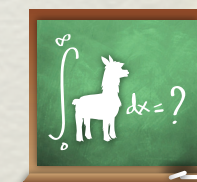
MUSIC



ART



ECONOMICS



MATH

**Build a team, explore the theme: THE GREAT DEPRESSION.
Subscribe today for instant online access.**